

Decarbonisation Policy Position Paper



Calling for: *A policy framework that enables fleets and government to meet their net zero ambitions by:*

Supporting the decarbonisation of passenger vehicles

- **Use Research** to assess government progress against the key areas of supply, demand and infrastructure
- **Engage** with the Government to develop policy measures which support a managed transition to zero emission cars

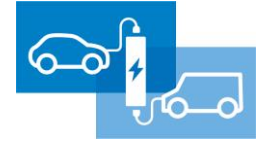
Supporting businesses and individuals in changing their transport behaviour

- **Research and promote** innovative policy initiatives that can help drive transport behaviour change
- **Use BVRLA research and communications** to demonstrate the sustainable transport credentials of the vehicle rental, leasing and car club sector

Supporting the decarbonisation of Commercial Vehicles

- **Secure** a technological roadmap from Government that gives greater certainty around zero emission powertrain options for CV operators
- **Research and promote** innovative policy proposals that support decarbonising the transport of goods

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Key messages

- Fleets are leading the charge to decarbonise road transport and our 'Plug-in Pledge' will see the sector registering 400,000 battery electric vehicles (BEVs) per year by 2025, making it responsible for 80% of new battery electric car and van sales.
- Every part of the fleet sector is committed to decarbonising, but some will face a much harder challenge than others. Government must deepen its support for those with unique challenges and recognise that battery electric vehicles may not be the solution for all user segments.
- Government must take action to ensure there is an adequate supply of electric vehicles, appropriate support for demand as well as sufficient charging infrastructure.
- Flexible, pay-as-you-go access to low emission vehicles offers a sustainable and inclusive option that complements active travel and public transport use by enabling people to give up an older, more polluting, privately-owned car.

Key asks

- Government needs a delivery plan that takes account of the many diverse elements of the new car and van market.
- Government needs to provide focused and ringfenced support for vans.
- Government needs to ensure sufficient supply of vehicles to meet demand across different vehicle segments. Fleets need long term certainty of fiscal support for zero emission vehicles.
- Chargepoints must be accessible, affordable and reliable.
- Ofgem must review the current process for grid upgrades to minimise the costs and reduce time delays to fleets.
- Any decision on hybrid vehicles must ensure there will be appropriate and affordable options available to fleets following 2030.
- Government needs a used EV strategy that protects residual values by ensuring there is a healthy second market for used BEVs.
- Government must produce a powertrain roadmap for specialist commercial vehicles and HGVs.